

# Bigfork School District 38 - Social Media Guidelines

Bigfork School District uses social media to share stories and information related to the school and our school activities. Bigfork School District has the following official social media accounts:

- X (formerly Twitter) <https://x.com/bigforkschools>
- Facebook <https://www.facebook.com/bigforkschooldistrict38>
- Instagram <https://www.instagram.com/bigforkschooldistrict38/>

The information posted on the Bigfork School District's social media accounts is an extension of the information posted on Bigfork School District website or communicated via school newsletter and Bright Arrow emails. In addition to the official accounts listed above, there are other school related social media accounts, for example team or club accounts run by staff members and/or coaches for the same purpose.

## Content standards

Material posted on the Bigfork School District's official and associated accounts should reflect values of our school and be consistent with Bigfork School guidelines of conduct ([Policy 3240](#)) and as described in our student handbooks. We are committed to having high expectations for all students by maintaining a safe, nurturing environment that promotes success, learning as a lifelong process, responsibility and respect for one another. Material posted on the Bigfork School District accounts and school related accounts should also be consistent with policy [3612 District-provided Access to Electronic Information, Services and Networks](#), policy [3630 Cell Phones and Other Electronic Equipment](#) and policy [3226 Bullying/Harassment/Intimidation/Hazing](#).

Obscene language, threats, intimidation or insubordination are not tolerated in the classrooms or on the school campus, and are also not tolerated on any school related social media accounts.

## Public Comments / Use of Direct Messaging

Followers are welcome to comment on posts on our official accounts, as long as they are consistent with Bigfork School District's values and code of conduct.

Should a post, comment or a question on our accounts not be consistent with these guidelines, it may be removed. Individuals who are interacting with our accounts and not following our social media guidelines may be blocked. Comments expressed by followers to our social media accounts, its employees or students, do not necessarily reflect the opinions or positions of Bigfork School District 38.

In the event a question, comment or inquiry is posted to our official accounts, we aim to respond within a reasonable time during school hours. Please note that our social media channels are not the official way to contact the school district or to report any concerns. If your question or concern is pressing, always contact the Bigfork School District Office, and/or either of the school offices.

## Student privacy

At the start of each school year, an online opt-out form is sent to parents/guardians of Bigfork School students via a Bright Arrow email. By submitting this form, parents/guardians can opt their child/children out of being featured on the Bigfork School District accounts and web. In addition, at any point throughout the school year, a parent/guardian can opt their child out of being featured on school social media by contacting the Bigfork School District.

## In case of emergency

In the case of an emergency or if school operation is interrupted for other unforeseen reasons, Bigfork School District's main channel of communication is Bright Arrow emails. Parents/guardians to Bigfork students are asked to register an email with the District Office for this reason.

## Contact information

District Office: (406) 837-7400

High School: (406) 837-7420

Elementary and Middle School: (406) 837-7412

[Send us an email](#)

Last updated August 21, 2025